

/ From Packages to Profits: Business Benefits of Hosting Parcel Lockers

THE PROBLEM

Consumers are seeking increased flexibility in parcel collection and return options due to growing concerns about the reliability of home delivery services. A rising demand for Open Network Parcel Lockers has emerged as a viable solution.

THE SOLUTION

Many local businesses possess unused space that can be utilised to host parcel lockers, presenting a mutually beneficial opportunity to meet consumer needs whilst benefitting from additional income.

Any business can be a host, such as:



THE BENEFITS

- ✓ **BRAND AWARENESS**
 - 34% would use businesses or amenities **more frequently**
 - 32% would visit a newsagent **more regularly**
 - 54% think businesses that provide parcel lockers **care more** about the environment, the community, and customer service

✓ DRIVE MORE SALES

Consumers are significantly more likely to make a purchase from a business that hosts a parcel locker.



LEARN MORE
View the report: 'Managing the Consequences of Growing E-Commerce'



OUR PARTNERS

We are proud to have forged strong partnerships with a growing number of carriers, including: DPD, EVRI, DHL



Who is Parcel Pending by Quadient

We are the global leader in parcel locker solutions serving residential, retail, commercial and higher education institutes. Our leading, carrier agnostic parcel lockers and extensive open locker network provides our customer with a dynamic solution offering. Ready to learn more? Visit us at parcelpending.com/uk



18k+

Installations worldwide



72M+

Packages delivered annually



4M+

Users served