GLIMPSE

RETAIL PERFORMANCE · CASE STUDY

Leading National Retailer

Creating Enterprise Visibility Across 650 Stores

Partial data left performance benchmarking and investment decisions to guesswork. Glimpse delivered consistent, real-time visibility across the entire estate

650 Stores

Successfully deployed across the estate

12%

Increase in return on investment

Estate-Wide

Consistent visibility across the portfolio

Built to Scale

Foundation for ongoing innovation

THE CHALLENGE

A leading national retailer needed a reliable, scalable way to understand customer traffic across hundreds of stores in different regions and formats existing data sources gave only a partial picture, limiting benchmarking and investment decisions.

THE GLIMPSE SOLUTION

Glimpse deployed enterprise-wide footfall intelligence across the estate, centralising reporting so operational and commercial teams could benchmark performance later expanding into queue alerting, monitoring and loss prevention.

"Glimpse has transformed the way we understand our customers. Their ongoing support as a trusted AI technology partner has been invaluable." **- Head of Insights, Leading National Retailer**

Explore a Proof of Concept: Glimpse can rapidly deploy using your existing CCTV infrastructure to benchmark store performance and uncover efficiency opportunities.

Better Visibility. Better Decisions. Better Performance.